

## Professional Editing Services

Professional book editing is a key element in your book's marketability.

### **Why Do You Need Book Editing?**

Booksellers are hyper-vigilant about scanning for glaring signs—including a lack of editing—that a book has been self-published. For your book to hold its own in the ultra-competitive book market and find its place on bookshelves, you need a professional editor to work through your manuscript word for word.

Editing is a key element in your book's salability. Not only does your story have to be interesting it also has to be well-written. If you cut corners during the publishing process, you put booksellers at a higher risk for returns if readers find too many errors in your book. No matter how interesting or powerful your book is, selling books is meant to turn a profit, so booksellers choose to carry books with low margins of error.

### **How Professional Book Editing Works?**

Technology has not been able to replace humans when it comes to book editing, so all publishing houses continue to use human editors. To reduce the error rate on each manuscript, traditional publishing houses send manuscripts through multiple rounds of editing with multiple book editors. We want that same level of editing for your manuscript. Email [info@publifypress.com](mailto:info@publifypress.com) and ask us about professional book editing for your manuscript.

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### **Why Choose Publify Press for Your Book Editing?**

Book editing adheres to a strict industry style guide: The Chicago Manual of Style (CMOS). Our expert book editors are highly trained in CMOS to ensure your book is edited not only for spelling and grammar, but also to meet the standards set by the publishing industry. After you have finished your own revisions and proof-reading steps, our book editors will perform a thorough edit of your choice. Learn about Publify Press editing services.

### **What Levels of Book Editing Does Publify Press Offer?**

Publify Press offers Ghostwriting, and three levels of line-by-line editing. This wide array of professional services allows us to tailor our work to meet your book's specific needs.

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### **Ghostwriting**

What is ghostwriting? A professional writer will take in your research, resources and other materials, as well as schedule interviews with you to collect your stories in your own words. Your ghostwriter will compile those same elements into a fully developed, well-written book. At the end of the process, you have your thoughts, your content, and your name on the cover, but you finish your writing goal with the support of one of our professional ghostwriters.

### **Line-By-Line Book Editing**

Publify Press' expert editors have decades of collective publishing experience and work to elevate your book to publishing industry standards. We offer a wide variety of editing services for manuscripts in English and Spanish.

### **Copyediting**

Your manuscript is thoroughly read by a Publify Press editor to catch and correct errors in grammar, spelling, punctuation, capitalization, and syntax. The Chicago Manual of Style—the standard publishing industry style guide—is used to incorporate consistency throughout your writing. Some light formatting, such as block quotes, is corrected.

### **Substantive Editing**

A Publify Press editor will focus on improving your work's readability and flow so readers are able to clearly understand your message. Run-on and awkward sentences are rewritten, passive voice is changed to active voice where necessary, paragraph lengths are adjusted, and guidance is provided for better transitions between thoughts and chapters. Substantive Editing also includes Copyediting.

### **Developmental Editing**

A developmental edit is the most conceptual edit and is meant to help you fix the overall structure of your manuscript to increase the book's salability. If you have a strong book idea but are unsure how to organize your material, this is the correct editing level for you. Publify Press' Developmental Edit takes place in two steps. On the first pass, the editor will add comments in the margin to direct you through substantial re-writes and revisions in specific areas of your manuscript. After you rewrite your draft, you will return your revised manuscript to Publify Press. On the second pass, the editor will complete the Substantive Editing.

### **Translation Services**